

Aleksandra Soltan

Product Designer | aleksandra.soltan@gmail.com | aleksandra-soltan.com

EXPERIENCE

Razorfish (USA, Remote)

Feb 2022 – Present

Associate Experience Design Director

Apr 2023 - Present

- Currently part of a core client product design team, building an upcoming travel app from the ground up.
- Led UX strategy and execution of a \$100k online e-commerce marketplace expansion for client.

Senior Experience Designer

Feb 2022 – Mar 2023

- Led UX design for a multi-billion dollar B2B e-commerce platform, for which I improved search efficiency through a personalized, AI-powered solution.
- Led UX/UI design on a Web3 proof-of-concept project based in the automotive industry, resulting in additional client leads and contracts.

AsthmaTuner (Sweden, Remote)

Mar 2020 – Jan 2022

UX/UI Designer

- Led and supported on UX research and design for the AsthmaTuner mobile app and physician web portal.
- Collaborated with other designers, PM, healthcare stakeholders, and the software development team to deliver an effective yet delightful asthma care experience.

Bose (Boston, MA, USA)

Jun 2019 – Aug 2019

Software Engineering Intern

- Designed and implemented a host application in C to support product demo configuration.
- Created engineering and marketing data analytics dashboards with MySQL.
- Managed cross-collaboration with engineering teams across multiple disciplines.

EDUCATION

KTH Royal Institute of Technology

2016 - 2021

MS, Human-Computer Interaction

2019 - 2021

BS, Computer Information Sciences

2016 – 2019

TOOLS

Figma / Figjam / Figma Prototyping, Adobe Photoshop, Confluence, Jira, Zeplin, Invision, UserZoom, Lottie, and Miro

SKILLS

Product Design, UX/UI Design, Design Ops, Generative & Evaluative User Research, Data Analysis, Prototyping, Co-Design Workshops, Strategy, Design Systems, and Project Management

JUST FOR FUN

I recently started a podcast called 'The Designer Will See You Now,' discussing healthtech, design, and advocacy. [Check it out on Spotify!](#)